THE PROBLEM

Many high school students in Atlanta do not know their potential to achieve great things. Lack of exposure to experiences that inspire interest in particular subjects or careers limit their perceived choices for their future.

Georgia Department of Labor reports that while the unemployment rate among adults is currently 4.7%, the Georgia Youth Unemployment rate is projected to be at 25% by the year 2020, according to Trading Economics econometric models.

At the same time a rapidly increasing shortage of skilled and talented laborers is expected to impact industries ability to grow and create more jobs.

According to some estimates, 87% of apprentices are fully employed after they finish their programs and their average starting salary is over $50,000.

(Katherine Peralta, US News, 1/12/15)

A POWERFUL SOLUTION

» The Georgia Tech Atlanta PIPELINE Project serves as a catalyst for cultivating innovative industry-based training opportunities for high school students through apprenticeships.

» The PIPELINE Project partners with Purpose Built Schools, an Atlanta based non-profit committed to breaking the cycle of poverty through high performing schools, and leading companies in the Atlanta area to facilitate internships and apprenticeships for high school students.

» Based on the German dual education model, students are in school, earn income, and acquire valuable industry recognized academic and work competencies needed to excel in their careers.

» This approach is a win for industry because they gain loyal, skilled employees that are ready to contribute on day one.

ceismc.gatech.edu/pipeline

For more information about how your organization can participate in the Georgia Tech Atlanta PIPELINE Project contact:

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